

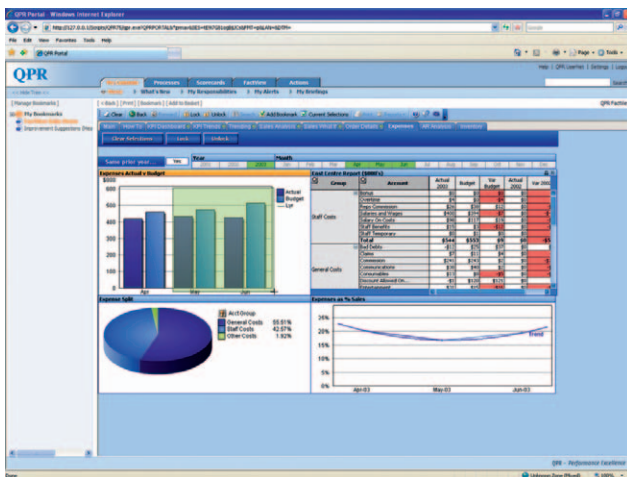
Simplifying Analysis for Everyone

QPR FactView arms users of QPR ScoreCard with better insight into operations and transactional data. It offers everything you would expect from a complete analysis solution without the limitations, cost or complexity normally associated with traditional Business Intelligence solutions.

QPR FactView simplifies analysis for everyone. The patented technology allows instant, in-memory manipulation of massive datasets on low-cost hardware, allowing affordable, widespread deployment of sophisticated analytic applications in days. QPR FactView's click-driven, visually interactive user interface provides instant access to information, from top-level metrics all the way down to record-level detail, revealing unanticipated insights hidden in operational systems.

Enabling Self-Service, Ad-Hoc Intelligence

Empowering your knowledge workers with relevant and timely analytical information normally results in a constant demand for changes in the available data, a facet that does not match well with the OLAP-based approach of traditional Business Intelligence solutions. By taking a radically different approach to BI, QPR FactView allows business users to "self-serve" themselves with truly ad-hoc analysis. QPR FactView creates a data universe of the performance and process related information in your existing systems or data warehouses. Its patented ad-hoc analytics, multi-dimensional drill-down capabilities, trend spotting, predictive analytics and in-memory association technology deliver quality results near instantly and provide your personnel with decision-making support, unmatched by any other BI solution.



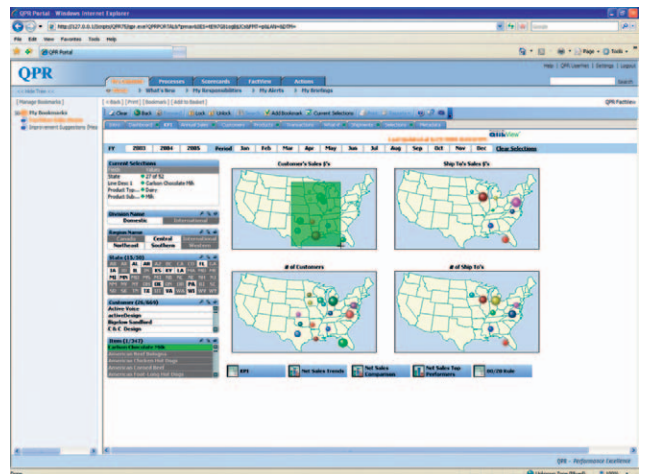
Unlike traditional BI solutions that require a suite of complex and costly products, QPR FactView provides just a single architecture that will meet all your data analysis needs. Organizations can deploy ad-hoc analysis to power users, printable reports to remote users, dashboard metrics to executives and analytic application to mid-level managers. This unified architecture provides all users a single version of the truth – from key performance indicators to the underlying detailed data.

QPR FactView is designed to hold the entire analysis application (data model included) in RAM, which makes it uniquely efficient compared to traditional OLAP cube-based applications. It creates an in-memory data model as it loads data from a data source, enabling it to access millions of cells of data and still respond to queries in less than a second.

Quick to Deploy, Easy to Learn, Easy to Use

QPR FactView requires little to no end-user training. Once familiar with it, users find it hard to work without it. The QPR FactView user interface is designed to provide perfect data overview in multiple dimensions, present data intuitively and to allow users to question anything and everything, from all types of objects (e.g. list boxes, graphs, tables) and to any aspect of the underlying data – regardless of where the data is locked in a hierarchy.

Every object is clickable and interacts with others, so that a selection in one affects the others. Query results are revealed instantly through intuitive color coding; selected values are highlighted in green, linked values in white and excluded values in gray. With each click the user learns exactly what data is available, what excluded and how selections affect summary metrics. QPR FactView gives users the power to find their own path towards better insight.



Integrates All Data for Analysis

QPR FactView loads data directly from most data sources, any text or table data file, any data format, data warehouse or data mart and provides a plug-in model for loading custom data sources (web services). Able to handle a remarkable amount of data, there is no limit to the number of fields, rows or cells in a single table – QPR FactView can handle billions of unique values in a given field. RAM is the only factor that limits the size of an application, but due to the powerful compression and optimization capabilities, QPR FactView typically requires only 10% of the space required for the same data when represented in a relational model.

QPR FactView Components

- **QPR FactView Designer – For the Developer**

Developers enjoy extensive support for building QPR FactView applications, allowing them to load disparate data sources for access in a single application conveniently with over 150 functions for data cleansing, manipulation and aggregation. An intuitive, wizard driven interface allows powerful, visually interactive applications to be developed quickly.

QPR FactView Publisher – For Distribution

As the use of business analysis spreads throughout the organization, controlling the distribution of analysis becomes increasingly important. QPR FactView Publisher provides complete control over the distribution of your company's analysis applications and automates the data refresh process. Additionally, it ensures that applications are distributed to the correct users when they need them. QPR FactView Publisher is included with QPR FactView Server.

QPR FactView Server – For Security

With today's distributed workforce, QPR FactView Server provides a simple way for your organization to ensure that everyone has access to the latest data and analysis regardless of their location.

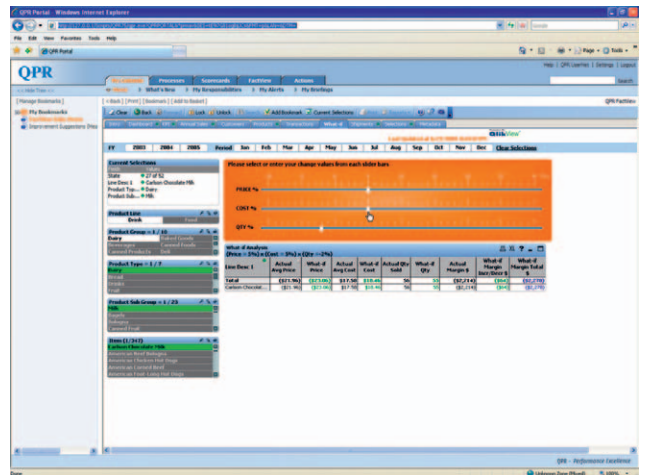
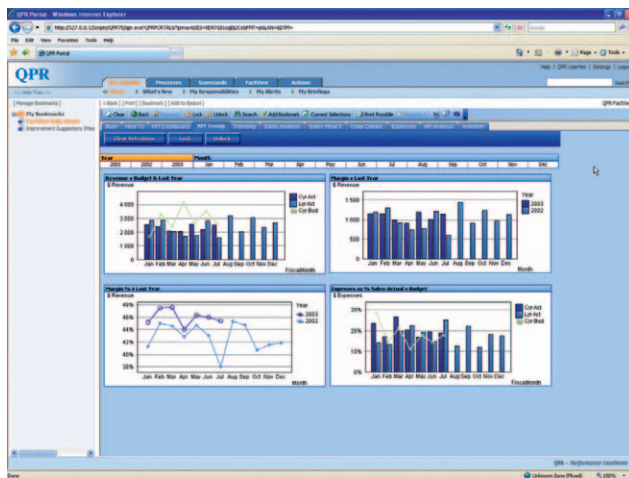
QPR FactView Analyzer – For the General User

QPR FactView Analyzer lets end-users connect to server-based analysis applications.

Powerful – Because queries and calculations are performed in-memory, they are extremely quick and make independent of the speed of the underlying source. Even if the source data is stored in a system with poor query performance, your users will still get answers in less than a second.

Scalable – QPR FactView is designed to scale easily in both the amount of data it can handle and the number of users working with it. It's simple to deploy to thousands of users – utilizing all the available hardware power – requiring only a web browser.

Bottom line: QPR FactView will allow your workforce to make better decision faster, improve your monthly, quarterly, annual and long-term planning direction, and provide for a more proactive, agile and responsive organization.



Benefits

- Fast Time-to-Value** – Customers are live in less than 30 days, most in a week.
- Easy to Use** – The entire end-user experience in QPR FactView is driven by the “click”. Your users will love using it as it works the way their mind does.
- Flexible** – Unlike OLAP-based approaches, viewing analysis by a new, unanticipated dimension or changing a measure can be performed in seconds by business users, as opposed to weeks by IT professionals.

QPR Software Plc

QPR Software has specialized in building performance and process management systems since 1991. Our mission is to help people, communities and businesses achieve their goals. With QPR Solutions you can execute better performing processes, get results fast and find out how QPR is easy to work with. QPR cooperates with an extensive network of talented partners in over 50 countries worldwide. QPR has its headquarters in Helsinki, Finland, subsidiaries in South Africa and the USA and is also listed on the Helsinki Stock Exchange.

System Requirements

QPR FactView Designer

Platform
Windows NT 4.0 (SP6), 2000, XP, Server

Processor
Pentium 4 or higher recommended

Memory
512 MB or more

Disk space
110 MB

Browser
Microsoft Internet Explorer 6.0 or higher

QPR FactView Server

Platform
Windows 2000 Server, XP Professional, Server 2003

Processor
Pentium II; Pentium 4 or higher recommended

Memory
1 GB or more recommended (4 GB Max)

Disk space
170 MB

Browser
MS IIS

QPR FactView Analyzer

Platform
Windows XP Professional, 2000, Professional SP4

Network speed
128 kbps minimum, 512 kbps or faster recommended

Memory
512 MB or more recommended

Browser
Microsoft Internet Explorer 6.0 or higher

Please check latest requirements at: www.qpr.com/products/techinfo.html
More information available from: customercare@qpr.com
www.qpr.com